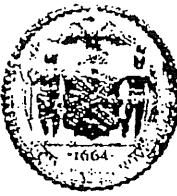


EXHIBIT 28



53472

CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK 7, N.Y.

April 15, 1959 1g

Re: S. (Helman) I. 3472... Pr. 4017 -
AN ACT to allow the New York City Transit
Authority to permit advertising on
property under its control and
jurisdiction

Honorable Nelson A. Rockefeller
Governor of the State of New York
Albany, N.Y.

Dear Governor:

I have received your request for my recommendation
concerning the above bill.

The object of this bill is to authorize the New York
City Transit Authority to erect signs or other printed, painted or
advertising matter on any property, including elevated structures,
leased or operated by it or otherwise under its jurisdiction and
control (Public Authorities Law §1204, new subdiv. 13-a).

This bill was sponsored on the recommendation of the
New York City Transit Authority. The Authority advises me that the
revenue to be realized by it for advertising as authorized by the
proposed law would be approximately \$1,000,000 a year.

Any additional revenues received by the Authority would
be helpful in preserving the present fare structure of the New York
City transit facilities. This I am most anxious to do.

Accordingly, I recommend that you approve the bill.

Very truly yours,

ROBERT F. WAGNER, Mayor

By *Bernard J. Ruggieri*
Bernard J. Ruggieri
Assistant to the Mayor